CONTRACT

WOIO
1717 East 12th Street
Cleveland, OH 44114
(216) 771-1943

Contract / Revision	Alt Order #
769784 /	06146471

Product
DCCC 10/23

Contract Dates	Estimate #
10/23/12 - 10/29/12	**1193**

Advertiser	Original Date / Revision
DCCC	10/09/12 / 10/09/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WOIO	Teresa Difuria	Telerep-Philade

Special Handling: Cash In Advance

Demographic: Adults 35+

IDB#	Advertiser Code	Product Code
8004	11	14

Agency Ref	Advertiser Ref

And:

Great American Media
1010 Wisconsin Ave NW
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
E 1	WOIO	10/23/12	10/26/12	Action News at 11p	11-1135p		:30			NM	1	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	1		$1,400.00					
2	WOIO	10/23/12	10/26/12	Price is Right	11a-12p		:30			NM	2	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	2		$750.00					
E 3	WOIO	10/23/12	10/29/12	CBS Soaps	1230-2p		:30			NM	5	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	4		$1,000.00					
	Week:	10/29/12	11/04/12	M------	1		$1,000.00					
E 4	WOIO	10/23/12	10/26/12	Action News at Noon	12-1230p		:30			NM	4	$3,200.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	4		$800.00					
5	WOIO	10/23/12	10/26/12	Action News at 4p	4-5p		:30			NM	4	$3,000.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	4		$750.00					
6	WOIO	10/23/12	10/26/12	Action News at 430a	430-5a		:30			NM	4	$500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWT---	4		$125.00					
7	WOIO	10/23/12	10/26/12	Action News at 5a	5-6a		:30			NM	2	$300.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	2		$150.00					
8	WOIO	10/23/12	10/26/12	Action News at 5p	5-6p		:30			NM	6	$4,650.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	6		$775.00					
E 9	WOIO	10/23/12	10/26/12	Action News at 6p	6-630p		:30			NM	3	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	3		$900.00					
10	WOIO	10/23/12	10/26/12	Action News at 6a	6-7a		:30			NM	2	$450.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
	Week:	10/22/12	10/28/12	-TWTF--	2		$225.00					
11	WOIO	10/23/12	10/26/12	The Early Show	7-9a		:30			NM	2	$500.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -TWTF--	Spots/Week 2	Rate $250.00						
D 12	WOIO	10/23/12	10/26/12	M-F 730-8p	730-8p		:30			NM	0	$0.00
E 13	WOIO	10/27/12	10/27/12	SA Action News at 11p	11p-1205a		:30			NM	2	$2,000.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 2	Rate $1,000.00						
D 14	WOIO	10/28/12	10/28/12	Face the Nation	1030-11a		:30			NM	0	$0.00
E 15	WOIO	10/28/12	10/28/12	SU Action News at 11p	11p-1205a		:30			NM	2	$2,400.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 2	Rate $1,200.00						
16	WOIO	10/28/12	10/28/12	SU Action News at 630p	630-7p		:30			NM	1	$850.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------2	Spots/Week 2	Rate $850.00						
Spot 1	Ch WOIO	Date Range 10/22/12-10/28/12		Description SU Action News at 630p	Start/End Time 630-7p	Weekdays ---------Su	Length :30		Rate ~~$850.00~~	Type NM		
	Credited											
D 17	WOIO	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	0	$0.00
18	WOIO	10/28/12	10/28/12	Sun Action News at 7a	7-9a		:30			NM	1	$550.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays ------S	Spots/Week 1	Rate $550.00						
19	WOIO	10/27/12	10/27/12	Sat Early Show	9-11a		:30			NM	1	$300.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays -----S-	Spots/Week 1	Rate $300.00						
									Totals		42	$29,300.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/28/12	41	$28,300.00	$24,055.00
10/29/12 -10/29/12	1	$1,000.00	$850.00
Totals	42	$29,300.00	$24,905.00

Signature: _____ **Date:** _____

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